

THIS IS IMPACT

[THE CAMPAIGN FOR YORK UNIVERSITY]

YORK 
UNIVERSITÉ
UNIVERSITY

Impact: The Campaign for York University

celebrates what York has already contributed to society and challenges our community to do more.

York University's first 60 years are marked by an unparalleled breadth and depth of success. With life-changing research, innovative graduates and community engagement that begins locally and resonates globally, we are exploring new ways of thinking and implementing novel solutions to the most pressing challenges of our time.

YORKU.CA/IMPACT

WE INVITE YOU TO JOIN US



**We're progressive. We're diverse. We're ambitious.
And we're changing the world.**

York University has achieved tremendous impact since our inception in 1959. We have emerged as a leading Canadian university renowned for our academic quality, social responsibility, global perspectives and community engagement.

Among many accomplishments, York University is ranked in the top 100 universities in the world for Social Sciences, Arts and Humanities. We are home to the only space engineering and global health programs in the country, southern Ontario's only bilingual university campus, along with a top ranked MBA program and an internationally renowned law school. And our more than 280,000 alumni are leading innovations across every sector, in every corner of the globe.

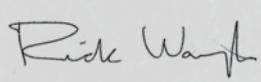
As we prepare our students to thrive in an increasingly complex and borderless world and to tackle such unprecedented challenges as chronic disease, climate change, war and resettlement, and food and economic security, now is the time for York to accelerate our impact – to mobilize new ways of thinking, prepare engaged global citizens and build stronger communities.

This is our vision for the future.

This moment represents a vital inflection point in our history. York's impact is vast and now we are challenging ourselves, our alumni and our friends to ignite future possibilities. Together, we will raise \$500 million and double the number of alumni engaged in making a difference in the lives of our students and the communities we serve.

**We invite you to join us in changing the world.
Our impact has only just begun.**


Mamdouh Shoukri
President and Vice-Chancellor


Rick Waugh
Board Chair


Greg Sorbara
Chancellor

Impact: The Campaign for York University

Our campaign is both a celebration of what York has already contributed to society and a challenge to ourselves and to our community to do even more. Building on our many successes, we will leverage our greatest strengths – our bold and progressive spirit, our community commitment, both locally and globally, and our exceptional record of philanthropic support from alumni and friends – to launch the largest campaign in York University's history.

**Our goal is to raise \$500 million
in support of our three critical campaign themes:**



Together, we will accelerate our impact to shape the world.



OUR CAMPAIGN PRIORITIES



MOBILIZING NEW WAYS OF THINKING \$190 million

The best professors and students undertake research and learning opportunities that are globally relevant, while also embracing the changing needs of their local communities. At York University, balancing these twin missions is both a unique strength and a priority. York's 1,500 full-time faculty members in 11 Faculties and 25 research centres are leading some of the most ambitious research projects on the planet. We also offer novel experiential education programs across all areas to provide students with the kind of deep knowledge that comes from lived experience. Attracting outstanding scholars and introducing more unique learning opportunities for students are important priorities of **Impact: The Campaign for York University**.

With your support, we will:

- Create 30 new research chairs, professorships and post-doctoral fellowships to lead new idea creation and mobilization
- Enhance experiential and research-based opportunities that provide hands-on learning for students
- Build on our research and teaching strengths across all disciplines and programs



PREPARING ENGAGED GLOBAL CITIZENS \$140 million

York students exceed expectations in every way. They credit their successes to the support of inspiring faculty mentors, well-equipped facilities, thought-provoking learning experiences, a dynamic community and a comprehensive program of financial aid. York is proud to deliver an unrivalled student experience that includes \$60 million in annual scholarships and bursaries, and hundreds of international academic and student exchange opportunities in cities like Beijing, Helsinki, Paris and Mumbai. Each year, hundreds of York students spend a term or more learning abroad. Campaign gifts will help to ensure that every qualified student – including the many who are the first in their families to attend university – benefits from the experiences and support they need to become the global leaders of tomorrow.

Your investment will:

- Provide financial aid to support students who could not otherwise attend York
- Allow students to reduce the need for part-time work to devote more time to their studies
- Create transformative learning experiences for students, such as study abroad opportunities
- Fund leadership experiences for students

BUILDING STRONGER COMMUNITIES \$170 million

To help advance research, provide relevant learning experiences for students and deliver impact at home and abroad, York is building stronger communities – on campus and through our connections with partners who share our goals locally, across Canada and beyond. York's growing community network includes both physical learning spaces where students can learn in traditional and innovative ways, and virtual communities that unite people, address their unique needs and provide a springboard for success. Through **Impact: The Campaign for York University** we will continue to strengthen our campus to meet changing student and community needs, and foster our students' commitment to community engagement locally, nationally and globally.

Your investment will:

- Establish a new, state-of-the-art campus in Markham
- Complete the world-leading new building for the Lassonde School of Engineering
- Construct a new building for the Schulich School of Business



YORK BY THE NUMBERS

founded in
1959

11
faculties

53,000
student population
46,900
undergraduate
5,900
graduate

5,800
international students from

171
countries

200+
university partnerships
across the globe

283,000 alumni

5,000 courses

7,000
faculty and staff

34 CANADA RESEARCH CHAIRS

12,000
DEGREES GRANTED IN 2015

200+ degree programs
160+ undergraduate
60 graduate

1,500
full-time faculty

26 ACTIVE FELLOWS OF THE
ROYAL SOCIETY OF CANADA

26 RESEARCH CENTRES

28 DISTINGUISHED RESEARCH
PROFESSORS

* rounded figures



IT STARTS WITH YOU

Impact: The Campaign for York University is our challenge to ourselves, our alumni and our friends to accelerate our impact and change the world. Your campaign gift will help to advance our research discoveries and innovation, open the minds of our future leaders and strengthen our communities on campus and around the world.

This is your opportunity to make an impact. It starts with you.

You can make your gift to Impact: The Campaign for York University

ONLINE at YORKU.CA/IMPACT

EMAIL at impact@yorku.ca

BY PHONE at 416-650-8210

BY MAIL to: York University
West Office Building
4700 Keele Street
Toronto, ON M3J 1P3

Consider making an impact with a planned gift in your will, a contribution of stocks or other securities, a gift in honour or memory of a special occasion or person, or a matching gift through your employer. Visit YORKU.CA/IMPACT or call 416-650-8210 for details.

